



One Korea Global Campaign



**MARCH 1 KOREAN INDEPENDENCE MOVEMENT
100 YEAR COMMEMORATION**

ONE DREAM, ONE KOREA, ONE WORLD



One Korea Global Campaign

The One Korea Global Campaign is a growing popular movement to build international support and expand Korean-led grassroots initiatives to advance the peaceful reunification of the Korean peninsula.



KOREA AT A TURNING POINT

Recent developments on the Korean peninsula have underscored the existential threat of a nuclear-armed North Korea and the full extent of the regime's human rights abuses. Yet startling opportunities have also emerged, with unprecedented summits between North Korea's Chairman Kim Jong-un, South Korean President Moon Jae-in and U.S. President Donald Trump, and commitments from both North and South to step back from confrontation and the threat of armed conflict. Prospects of fulfilling the long-held aspiration of Koreans for a unified, free and independent nation are closer now than ever before.

The reunification of Korea is a formal stated goal of both North and South Korean governments, and is the deepest hope of the Korean people, connected by a common language and culture for nearly 5,000 years.

★ Korean reunification has implications for peace and shared prosperity not only for Korea but also Northeast Asia and the world.

With Korean-led initiatives and international support, the One Korea Global Campaign is building momentum and consensus for peace through reunification, with participation of South Korean and international elected officials, Korea scholars and experts, civic and faith leaders, Korean K-pop stars, youth and global citizens.

The One Korea Global Campaign includes initiatives to commemorate the centennial of the March 1, 1919 Korean Independence Movement—a people-led drive that influenced later independence and civil rights movements in the twentieth century. The Global Campaign draws inspiration from the March 1 Movement while building momentum for a new and unified Korea, emphasizing the importance of international support for the Korean people and their efforts, much as international focus on apartheid in the 1990s contributed to reform and freedom in South Africa.

MARCH 1 CENTENARY HIGHLIGHTS

FEBRUARY 26 — MARCH 1, 2019

- Global Peace Convention
- March 1 Centenary Commemoration and One K Concert
- Documentary Film
- Art Festival



WE LOOK FORWARD TO WELCOMING YOU TO SEOUL, KOREA.



KOREAN DREAM: A VISION FOR A UNIFIED KOREA

The Korean Dream expresses the enduring aspiration of the Korean people to create a nation united, independent and free, grounded in the ancient ideal of *Hongik Ingan*, or "living for the benefit of humanity," and honoring God-given human rights. Over centuries, Hongik Ingan has been embedded in the Korean psyche, forged through the experience of a suffering history and the culture of the extended family, yet has not been sufficiently recognized as an essential foundation for peaceful reunification.

With the collapse of the Soviet Union, the geopolitical realities of the Cold War era that led to the division of the Korean peninsula have changed dramatically. Unification is increasingly being examined, not as a distant dream for future generations, but as a realistic and a strategic approach to promoting regional stability, economic growth, and denuclearization of the peninsula. The brief 73-year span of political division cannot overshadow the centuries of heritage and aspirations for unity and peace shared by all Koreans.

★ The Korean Dream is not merely a blueprint for reunification of the Korean peninsula but is a vision that reaches out from the nation to the world.



DR. HYUN JIN P. MOON, CHAIRMAN OF THE GLOBAL PEACE FOUNDATION AND AUTHOR OF KOREAN DREAM: A VISION FOR A UNIFIED KOREA

A NATION DIVIDED, A WORLD THREATENED



The 73-year division of the Korean peninsula following the conclusion of World War II has undermined global security, separated a people with a shared history and tradition, and prolonged a humanitarian crisis in the North.

Two starkly different societies have emerged since the 1953 armistice ended the fighting of the Korean War. From the ruins of war, South Korea has experienced unprecedented economic growth, rapid industrialization, technological and educational advancement, and growing middle class prosperity. Yet deep social fissures have opened with breakneck development. North Korea in contrast has become one of the

most repressive and isolated regimes in the world, with a stagnating economy, massive human rights abuses, and a nuclear-armed military that threatens the region and destabilizes the international order.

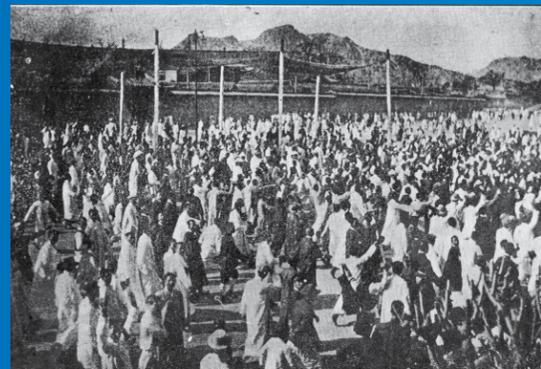
Diplomatic initiatives aimed at resolving security concerns surrounding North Korea's nuclear weapons program have led to little progress in bridging the Cold War divide between the two Koreas.



TWO STARKLY DIFFERENT SOCIETIES HAVE EMERGED SINCE THE 1953 ARMISTICE.

THE MARCH 1, 1919 MOVEMENT

The March 1, 1919 Movement was a popular uprising for Korean independence against Japanese occupation that influenced later independence and civil rights movements in the twentieth century.



The movement unified the Korean people in spirit and drew worldwide attention as an expression of the right to national self-determination articulated in January 1918 by U.S. President Woodrow Wilson in his famous Fourteen Points. Although violently suppressed, the movement was a catalyst for the establishment of the 1919 Provisional Government of the Republic of Korea in Shanghai.

At the end of World War II in 1945, Korea was finally liberated from colonial rule. But the hopes of the Korean people for one free and independent nation were dashed; during the transition after the war, the peninsula was divided in a process that was intended to be temporary. The Independence Movement Day was established as a national holiday in South Korea on May 24, 1949.

— KOREAN DECLARATION OF INDEPENDENCE (1919) —

“We claim independence in the interest of the eternal and free development of our people and in accordance with the great movement for world reform based upon the awakening conscience of mankind.”

In recent years, the prospect of reunification has taken new interest and urgency. The One Korea Global Campaign is broadening popular support and advancing a vision for peaceful reunification.



BUILDING A KOREAN-LED MOVEMENT FOR REUNIFICATION



Action for Korea United, a civil society alliance of more than 900 organizations, has spearheaded a movement to build consensus among Koreans from the North, South and in the diaspora around a shared vision and founding principles for a reunified Korea.

★ The work of building a free, independent, democratic and prosperous Korea rests in the hands of the Korean people.

Starting from the historic ideals that shaped the Korean people and culture, and with rekindled spirit and determination of the March 1st Movement, the unfulfilled aspiration for a free, independent and unified Korea can finally be realized.



KOREAN LAWMAKERS AND PRIVATE SECTOR LEADERS VISIT THE LINCOLN COTTAGE AS PART OF A THREE-DAY PROGRAM IN WASHINGTON, DC TO BUILD SUPPORT FOR UNIFICATION

INTERNATIONAL FORUMS



Forums addressing social and economic reforms needed to facilitate reunification have convened policy experts and public officials.

SHARED IDENTITY



Sharing circles and ping pong tournaments support resettlement and develop rapport with North Korean refugees.

STUDY CIRCLES / CLASSES



Koreans of all ages study their past and present and develop creative ways to support the vision of a united Korean.

UNIFICATION TALK/CONCERT SERIES



These campus-based events are engaging university students throughout South Korea with the topic of reunification

CULTURAL CAMPAIGNS



Cultural campaigns like the New Unification Song Campaign and the One K Global Concert Tour are building intergenerational awareness and support.

DAILY LIFE



The Everyday Unification Campaign has brought reunification into the daily life of households which make pledges to Korean reunification.

KOREAN HISTORY AND CULTURE TOURS



Diaspora Koreans and native Koreans visit historic sites to study the virtues of Korean culture that serve as a common ground for reunification.

ECONOMIC EMPOWERMENT



Economic capacity building programs, ENM (Educating + Networking + Mentoring), connect North Korean defectors with South Korean Entrepreneurs.

PROMOTING A CULTURE OF SERVICE



Through local and overseas volunteer opportunities, Koreans are putting into practice the ethic of Hongik Ingan, "to live for the benefit of humanity."

GLOBAL SUPPORT FOR KOREAN REUNIFICATION

The volatile state of the Korean peninsula, the civil and human rights crisis to the North, and the unfinished work of self-determination for the Korean people make Korean reunification a **major civil rights issue** of today.

In the course of self-determination, the Korean people must own and drive the process of defining the founding vision and principles of their nation. Yet, as global support has contributed to progress in major areas such as sustainable development, poverty eradication, national independence and human rights, global support for Korean unification is critical to advancing peace, prosperity and respect for human rights in the region.



The One Korea Global Campaign is building a groundswell of global support for Korean reunification through ongoing initiatives that engage all sectors of society.

INTERNATIONAL FORUMS FOR ONE KOREA

As part of the One Korea Global Campaign, the Global Peace Foundation and partnering institutions convene forums in significant locations including the United States, Korea, Japan, Mongolia, India and Ireland. These forums have brought focus to the situation on the Korean peninsula and have addressed regional dynamics, historical and recent trends, implications

and approaches of reunification, and social and economic reforms needed to prepare for reunification. Korean scholars, parliamentarians, civic leaders, and business representatives have attended forums around the world, finding connection points between Korea and the global community.



REV. KENNETH BAE, THE LONGEST HELD AMERICAN IMPRISONED IN NORTH KOREA (LEFT); NORTH KOREAN DEFECTOR CHEOL HWAN KANG (CENTER); AND HERITAGE FOUNDATION FOUNDER, EDWIN FEULNER (RIGHT), ADDRESS FORUMS IN WASHINGTON DC.

THE KOREAN DIASPORA

Alliance for Korea United represents Korean diaspora communities around the world committed to Korean reunification. There are over 6 million ethnic Koreans living outside of Korea. During the March 1 1919 Korean Independence Movement, the Korean diaspora played a critical role in drawing global support and articulating the ideals of the new nation. Today, ethnic Koreans living abroad are also a powerful force in the work of creating a united, free and just Korea.



FORUMS ENGAGE POLICY EXPERTS AND SCHOLARS TO ADDRESS THE CHALLENGES AND APPROACHES OF REUNIFICATION.



ONE K CONCERTS USE CELEBRITY POWER TO BUILD BROAD INTERNATIONAL AWARENESS AND SUPPORT FOR KOREAN REUNIFICATION.



UNITED STATES



JAPAN



CHINA



MONGOLIA

★ Lend your voice to help the Korean people fulfill their hope for reunification and end the conflict and human rights crisis on the peninsula.

PUBLIC AWARENESS AND SUPPORT CAMPAIGNS

ONE K CAMPAIGN FOR 1 MILLION REUNIFICATION SUPPORTERS



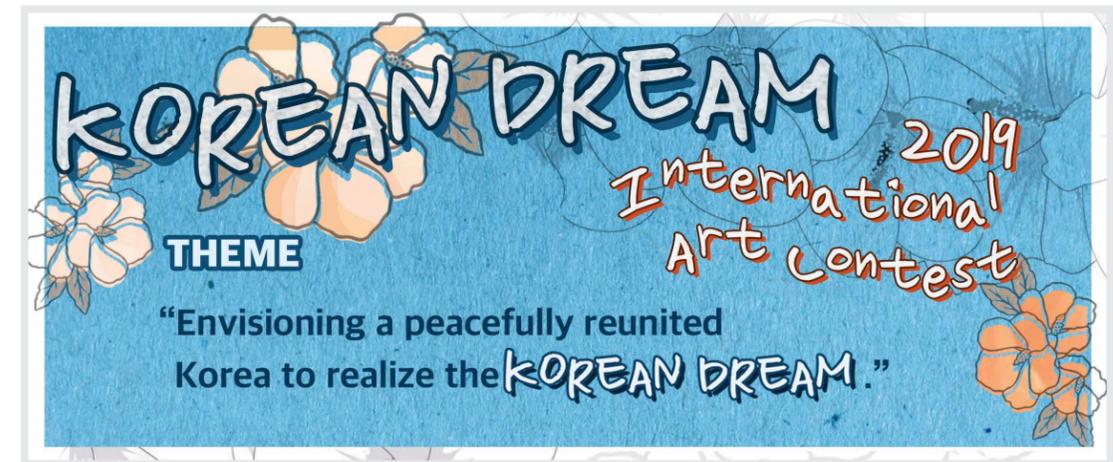
In 1919, over two million Koreans participated in one of the world's first people-led social movements. Starting on March 1, 1919, some 1,500 demonstrations took place across the peninsula and around the world. The Korean Declaration of Independence was publicly read at the demonstrations in a display of solidarity with the vision of a free and independent Korea that would benefit succeeding generations and the world. 100 years later, the hope of those two million Koreans and their descendants remains unfulfilled.

★ **The One K Global Campaign has launched a movement to engage one million people worldwide to support the Declaration for Korean Reunification.**

The declaration draws on the spirit of the March 1 Movement and the Korean people's unfulfilled dream of self-determination, declaring the Korean people's right to a unified, free nation.



The **Declaration for Korean Reunification** will be read at commemorations marking the 100th year anniversary of the March 1 Movement around Korea and the world, including the **March 1 Commemoration and One K Concert**, a mass public event in central Seoul.



The **International Art Contest** is encouraging artists, young and older, to envision the Korean Dream in their artwork. Submissions will be displayed at the March 1 Centenary activities. Contact gpw.info@globalpeace.org for contest details.

SOCIAL MEDIA AND AWARENESS CAMPAIGNS

Through social media and public awareness campaigns, the One Korea Global Campaign is building consensus and engagement around a peaceful approach to addressing the issues of the Korean peninsula. The growing popular support is becoming a citizen-driven movement for Korean reunification.

- One Dream One Korea Signature Campaign
- One Dream One Korea Cover Song Contest
- Signature Campaign for One Korea at the United Nations
- Unification Pledge Campaign
- Need U Idea Unification Project Contest (2012-2014)
- Walk/Bike-a-thons for Unification
- Screening of the film 'Under the Sun'
- One Dream One Korea Sign Campaign
- Classroom Chalkboard Campaign for One Korea
- Annual Seoul International Student Cultural Festival

GLOBAL PEACE CONVENTION 2019 FEBRUARY 26 — MARCH 1

The Global Peace Convention 2019 will take place from 26 February to 1 March 2019 in Seoul, South Korea. The Global Peace Convention, a convening of the Global Peace Foundation, is a preminent, world-level platform to share best practices and develop collaborative strategies in areas of education, community-based peacebuilding, and sustainable development.



The 2019 Convention theme, **“Korean Dream: A Vision for a Unified Korea,”** takes on special significance with a focus on Korean reunification in coordination with the One Korea Global Campaign.

Since 2009 the Global Peace Foundation has led efforts to bring attention to peaceful reunification as a “third way” to military action or international recognition of a nuclear-armed North Korean regime. Global Peace Conventions have included dedicated sessions in which policy makers and experts from the United States, South Korea, China, Russia, Japan, and Mongolia have evaluated strategic priorities to advance peace in Northeast Asia and the Korea peninsula.

GLOBAL PEACE SUMMIT

Leaders from academia, faith traditions, business, and civic society, as well as members of the Korean National Assembly will commemorate the 100th anniversary of the Samil (March 1st) Movement and the renewal of its ideals, emphasizing the relevance of the Korean Dream as a model for peace for developing countries struggling with the legacy of colonialism.



GLOBAL PEACE YOUTH ASSEMBLY

The Global Peace Youth Assembly will focus on the engagement of youth in promoting peace and development through volunteerism and cross-sectoral alliances. It will also commemorate the Samil (March 1st) Movement and provide important background on Korean reunification efforts and strategies for youth-led endeavors to build international support.



GLOBAL PEACE AWARDS

The Global Peace Awards honor leaders whose exemplary efforts have significantly improved the lives of others. Global Peace Awards underscore the importance of moral and innovative leadership, an ethic of public service, and a willingness to transcend boundaries of religion, ethnicity, culture and nationality in advancing the vision of One Family under God.



GLOBAL PEACE WOMEN FORUM

The Global Peace Women Forum will explore ways to establish sustainable peace by empowering women leadership in all public and private spheres. Specific focus will also be given to women-led Korean Dream initiatives and Peace Begins in the Home campaign activities.



GLOBAL PEACE CONVENTION 2009-2017

Global Peace Conventions have engaged policy makers and experts in a timely focus on issues with both regional and global significance. With major tracks on Peacebuilding, Innovation in Education, Community-Based Development, and Moral and Innovative Leadership, the Global Peace Convention is a unique forum to advance innovative responses to conflict and underdevelopment in diverse societies.



★ *The Global Peace Convention presents a comprehensive, values-based approach to peace and social progress that reflects the highest human aspirations.*

- **Philippines (2009)** Key delegates traveled to Mindanao to examine the roots of sectarian conflict that had taken the lives of some 200,000 people.
- **Kenya (2010)** Following post-election violence that undermined Kenya's reputation as a stable regional democracy, political rivals President Mwai Kibaki and Prime Minister Raila Odinga united to support the Global Peace Convention to promote national unity.
- **Korea (2011)** Scholars, religious leaders, policy makers and development experts from 28 nations explored collaborative approaches to reunification of the Korean peninsula and to regional peace.
- **Atlanta (2012)** The convention highlighted the importance of North-South cooperation and political reform in Latin America and inaugurated the Latin American Presidential Mission, an association of former democratically elected heads of state committed to political and economic reform and good governance.
- **Malaysia (2013), Paraguay (2014), Philippines (2017)** Heads of state lent support to the conventions that emphasized the fundamental role of moral and innovative leadership in promoting a national vision, social cohesion, and sustainable development.

GLOBAL IMPACT

Global Peace Conventions and Global Peace Leadership Conferences have served as catalysts for groundbreaking approaches to peace and development in regions around the world. Among the notable outcomes are: the One Family Under God community-based peacebuilding campaign that began in Nigeria that has been expanding to other nations, the Character and Creativity Initiative to transform education launched in Kenya and is now working with ministries of education and corporate entities in nine nations, and the Latin American Presidential Mission, that continues to promote regional cooperation and good governance in the Americas.

PARAGUAY



INDIA



NIGERIA



UGANDA



UNITED STATES



MONGOLIA



IRELAND



MALAYSIA



KENYA



PHILIPPINES



GLOBAL FORUMS ON KOREAN REUNIFICATION



JAPAN



MARCH 1 MOVEMENT 100TH ANNIVERSARY ONE K CONCERT

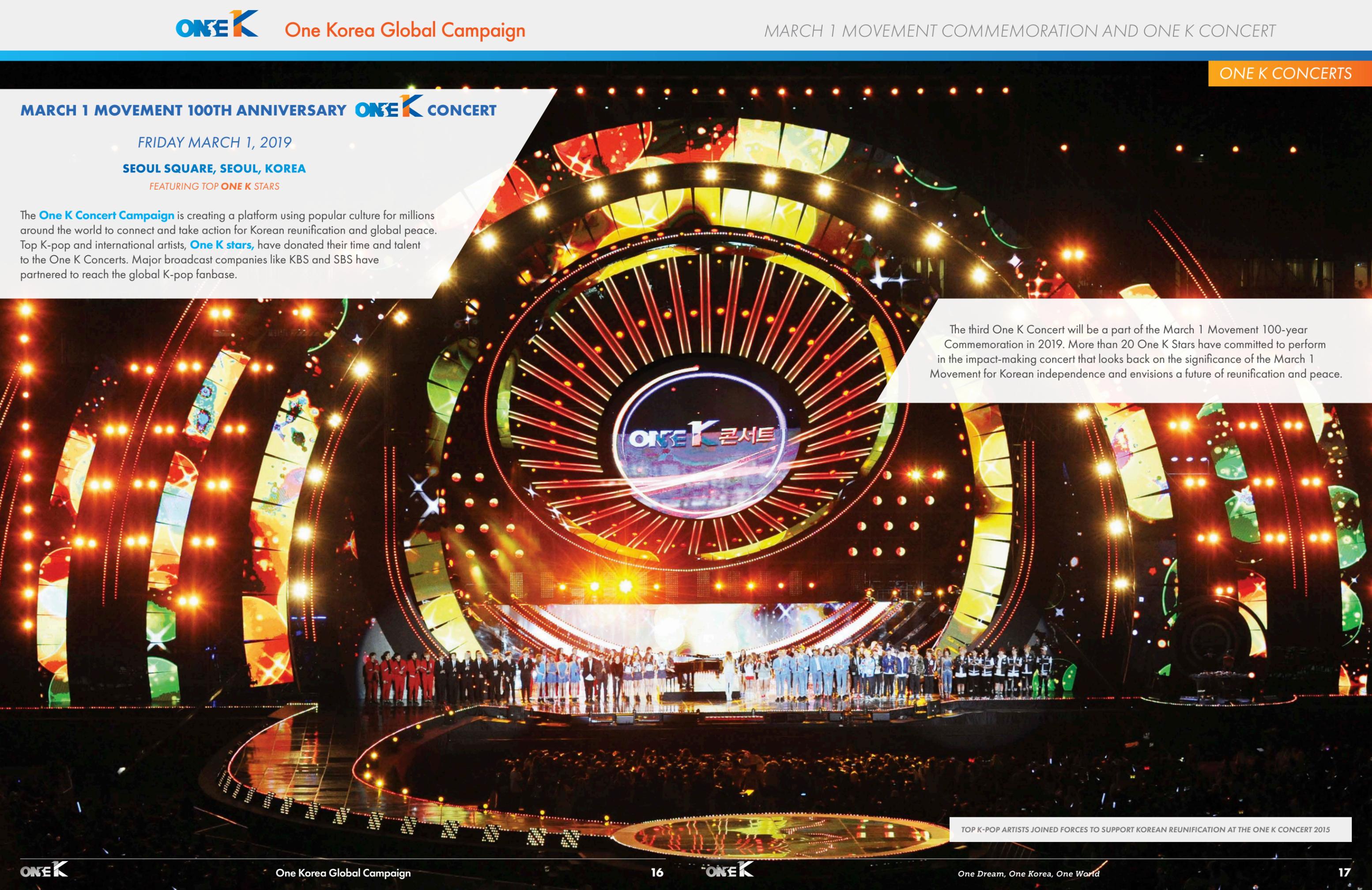
FRIDAY MARCH 1, 2019

SEOUL SQUARE, SEOUL, KOREA

FEATURING TOP ONE K STARS

The **One K Concert Campaign** is creating a platform using popular culture for millions around the world to connect and take action for Korean reunification and global peace. Top K-pop and international artists, **One K stars**, have donated their time and talent to the One K Concerts. Major broadcast companies like KBS and SBS have partnered to reach the global K-pop fanbase.

The third One K Concert will be a part of the March 1 Movement 100-year Commemoration in 2019. More than 20 One K Stars have committed to perform in the impact-making concert that looks back on the significance of the March 1 Movement for Korean independence and envisions a future of reunification and peace.



TOP K-POP ARTISTS JOINED FORCES TO SUPPORT KOREAN REUNIFICATION AT THE ONE K CONCERT 2015

PREVIOUS CONCERTS

2017 ONE K GLOBAL PEACE CONCERT SM Malls Arena, Manila, Philippines

7 K-POP GROUPS, 15,000 FANS, BROADCAST TO 170 COUNTRIES



BAP ONE K GLOBAL PEACE CONCERT 2017 IN MANILA, PHILIPPINES

PSY AT 2017 ONE K CONCERT

2017 ONE K STARS Psy, SHINee, CNBlue, B1A4, B.A.P., BTOB, AOA, Jimmy Jam and Terry Lewis, Sabrina, Edray, Zendee, Peabo Bryson, Dami Im, Jung Dongha, Voisper



2015 ONE K CONCERT World Cup Stadium, Seoul, Korea

24 K-POP GROUPS, 40,000 FANS, 6 MILLION VIEWS FROM 200 COUNTRIES



INSOONI SINGS "THE DREAM OF ONE"

#1 BOY BAND IN THE WORLD, BTS, AT THE ONE K CONCERT 2015

2015 ONE K STARS EXO, Kara, Wonder Girls, Sista, EXID, Girl's Day, Na YoonKwon, VIXX, In Sooni, Red Velvet, Younha, Kim Johan, BTS, GOT7, Monsta X, MFBTY, Sonamoo, Yangpa, SPICA, Rose Inn, Purples, Boys Republic



SONG CAMPAIGN

PREVIOUS SONGS

2019 KOREAN DREAM THEME SONG

Composer Kim Hyung-suk and Lyricist Kim Eana are creating a new theme song with top Korean and international musicians. This version will touch on the tragedy of the Korean division, while capturing the enduring hope for reunification.



★ *"I want to create a song that can reach all generations. I believe everyone wants unification."*

— Kim Hyung-suk



In the 80's "We Are the World" was a collective effort of internationally renowned artists to raise global awareness and support for famine-stricken Africa. The **Korean Dream Theme Song Campaign** has engaged international composers, lyricists, singers and producers to create anthems for peace and the Korean Dream that have inspired intergenerational, global support for Korean reunification.

2017 Korean Dream



JIMMY JAM AND TERRY LEWIS, FIVE-TIME GRAMMY AWARD WINNERS
THIS SONG DEBUT IN FRONT OF A 10,000 CROWD AT THE ONE K GLOBAL PEACE CONCERT IN MANILA.

★ *"This song we're giving to the world is really about global peace."*

— Jimmy Jam



2015 One Dream One Korea



'ONE DREAM ONE KOREA' WAS THE SOUNDTRACK FOR THE CLOSING CEREMONY AT THE FIRST INTER-KOREA SUMMIT WITH KIM JONG-UN AND MOON JAE-IN.



ONE DREAM ONE KOREA SINGERS YoungJae (GOT7), Yangpa, Kyuri (Kara), Yook Joongwan and Kang Joonwoo (Rose Inn), Solji (EXID), Soyoo (Sista), Na Yoon Gwon, Younha, Jungkook (BTS), Ehun (Wonder Girls), Jong Junwoo and Kim Daegyun (Guldu), Kim Joha, Sandul (B1A4), Wendy (Red Velvet), SBS stars Son Joonho, Kim Sohon, Kim Wooju, Yoo Kyungmi and Kim Sunjae, Ken (VIXX), Mina (Girls Day), Joa (AOA), Hong Yongpo (Minister of Reunification), Hon. Kim Musong, Saenuri Party, Hon. Moon JaeIn, New Politics Alliance for Democracy (current President of ROK)

ART EXHIBITION

ONE K KOREAN ART FESTIVAL

The One K Korean Art Festival focuses on Korea's shared heritage, while invoking the spirit of the March 1 Movement and the hope for a new united Korea that can contribute to peace on the peninsula, Asia and the world. Organized by the Korean Artist Association, an association of 40,000 worldwide members and 160 branches, the exhibition seeks to foster cultural exchange between North and South Korea in preparation for reunification.



Featuring the work of Korean artists from around the world, with a special collection of North Korean fine arts and embroidery, the exhibitions will also enable representative artists from the North and South Korea to have direct exchange with each other. The exhibition will travel to Pyongyang, North Korea following its Seoul show.



ART FESTIVAL

ONE K POP ART MURAL PAINTING 100 YEARS TOWARDS INDEPENDENCE

Public art has been a powerful platform to raise awareness on critical global issues. Pop and Pop ENT Creative Company, which represents 30 influential young artists from Korea, will coordinate a dynamic public art project that integrates social media and contemporary art in honor of the March 1 centenary.

The Public Art Festival, entitled "One K 100 Years of History," will feature a live production of five murals depicting major events since the March 1 1919 Movement: the March 1 Movement, Korean Liberation, the Korean War, the tragedy of the subsequent division and present-day Korea at the Yeouido New Construction Building.



DOCUMENTARY FILM CAMPAIGN

KOREAN DREAM DOCUMENTARY FILM

Few non-Koreans know the heritage and history of the Korean people, including the tragic division that continues to today.

Top Korean documentary director Chang-soo Lee and award-winning London based documentary filmmaker Stu McCardle have teamed up to document the impact of the 70-year division and the culture, language and history that still endures.

Through up-close interviews of Koreans from North and South, and abroad, the team has presented the story of the Korean people, their shared history and heritage as a people who have lived as one for 5,000 years, the pain of division, and their common hope to become one again.

The film will commemorate the March 1 centennial in 2019.





One Korea Global Campaign



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ONE DREAM, ONE KOREA, ONE WORLD